



THE DUBLIN SOLICITORS BAR ASSOCIATION

CONTINUING PROFESSIONAL DEVELOPMENT SEMINAR

BUSINESS AND COMMERCIAL LITIGATION AND ADR COMMITTEE

ADVISING THE START-UP BUSINESS

The Radisson Hotel
Golden Lane
Dublin 8
29 March 2012

This Seminar, aimed at general and commercial law practitioners, will address the pertinent legal issues affecting a start-up business. At a time when entrepreneurship and innovation is needed to play a key part in Ireland's economic recovery, this timely Seminar will provide practitioners with the tools to give practical legal assistance to clients setting up in business.

In the first part of the Seminar, Adrian Benson and **Nicola McGrath** will review the options available in structuring a new business, and the key points to address to avoid future disputes. **Andreas Carney** will consider particular issues on conducting business online, including website terms and conditions and data protection issues.

The second part will focus on funding issues. **Orla McAuley** will present an overview of the funding available from Enterprise Ireland for start-up businesses and the investment instruments. **Kevin Lynch** will address the relevant banking issues, with practical tips on reviewing facility agreements for small businesses, implications of the SME code and the new Partial Credit Guarantee Scheme.

In the third part, specialists will address certain operational issues affecting the start-up business. **Colleen Cleary** will address key employment law issues when taking on new employees, including contract terms and Health and Safety issues. **Julie Herlihy** will review some topical tax issues for a start-up business, including tax relief for start-up companies and R&D tax credits. **Barry Moore** will address protecting and creating an IP strategy in respect of intangible assets, to increase the value of the start-up business, including the use of patents and trademarks.

Mr John Perry T.D., the Minister for State at the Department of Enterprise, Jobs & Innovation has kindly agreed to give a short address on SMEs. Minister Perry has specific responsibility in Government for Small Business, and accordingly is to the forefront of Government measures to promote SME business and job creation.

Chaired by – **Robert Ryan**, Chair of the DSBA Business, Commercial Litigation & ADR Committee

Speakers

Adrian Benson is a partner in the firm of Dillon Eustace. Adrian has extensive experience advising on a wide range of corporate transactions and commercial arrangements including mergers and acquisitions, corporate re-organisations, shareholders agreements and disputes, joint ventures, private equity and corporate governance.

Nicola McGrath is a partner in the firm of Eugene F Collins. Nicola has extensive experience in advising start up businesses on legal structures and raising seed capital and also advised seed funds in making equity investments in high potential start-up companies.

Andreas Carney is a senior associate in the Technology and Commercial Contracts Group at Matheson Ormsby Prentice. Andreas has extensive experience in advising on e-commerce, including related consumer, marketing and data protection matters, IT outsourcing, systems implementation, software development and various support and service structures.

Orla McAuley co-manages the Legal Unit within the Equity Department, Investment Services Division of Enterprise Ireland. The unit is responsible for the issuing to completion of all legal documentation required so as to complete investments approved by Enterprise Ireland.

Kevin Lynch is a partner in the Banking Department of Arthur Cox. Kevin has extensive experience in banking and finance transactions with emphasis on domestic and cross border finance transactions and financial services, acting both for financial institutions and for businesses.

Colleen Cleary is the principal of Colleen Cleary Solicitors. Colleen has substantive experience in advising on employment laws issues for public and private sector clients, including the health and regulatory sector, professional services bodies, financial services, insurance and small -medium businesses.

Julie Herlihy is a tax partner with Baker Tilly Ryan Glennon. Julie has extensive experience in advising clients ranging from owner managed companies to multinationals. She is a Council member and Oversight Board member of Chartered Accountants Ireland, a former chair of the Leinster Society of Chartered Accountants and represents the Consultative Committee of Accounting Bodies of Ireland on the TALC Revenue Audit sub-committee.

Barry Moore is a Chartered Physicist, European Patent and Trade Mark Attorney and a Chartered Patent Attorney. Barry specialises in patents relating to electronics, semiconductors, MEMS structures, optics, software and communications systems and is also active in obtaining protection for consumer appliances. He is a former chair of the Irish Section of LES (the Licensing Executives Society) and sat on the Irish Government Task Force advising on nanotechnology.

CONFERENCE INFORMATION

Date:	29 March 2012
Time:	2.00 - 5.00pm
Location:	The Radisson Hotel, Golden Lane, Dublin 8
Fees:	€150.00 Member €245.00 Non Member (inc. DSBA Membership for 2012)
Registration:	1.30pm
Presentations:	2.00pm Opening Address Presentations followed by questions and answers Tea and Coffee served during the interval
	5.00pm Conclusion
C.P.D.:	3 Hours Group Study

CONFERENCE REGISTRATION FORM (BUSINESS AND COMMERCIAL)

Please complete the registration form below and send this with your payment to:- Maura Smith, Dublin Solicitors Bar Association, 90 Harcourt Street, Dublin 2 (DX: 212011 Suffolk Street)

Surname _____

First Name _____

Firm/Organisation _____

Address _____

Telephone _____ **Fax.** _____

Year of Admission _____ **DX** _____

E-Mail Address _____

Payment By Cheque, payable to **Dublin Solicitors Bar Association**

- Member
 Non-Member
 Trainee (in a member firm)

CONFIRMATIONS

Booking confirmations will be issued to all delegates by e-mail or fax prior to the seminar. Please present your booking confirmation at the seminar registration desk.

CANCELLATIONS

Cancellations must be received in writing. For cancellations received 5 working days or less prior to the event, the attendance fee is non refundable.

DISCLAIMER

It may be necessary, for reasons beyond the control of the conference organisers, to alter the content and timing of the program or the identity of the speakers.